

Name	EndPoints	Primary Routes	Priority Score 2007	Priority Score 2010	Change
PRIORITY					
Badger State	Eau Claire - Madison	I-94/90 , US 12	359	404	45
Capitol	Milwaukee - Madison	I-94, US 12/18, WIS 16, WIS 19	275	306	31
Fox Valley	Milwaukee - Green Bay	US 41/45	217	293	76
South Central Connection (Blackhawk)	Madison - Beloit - Chicago	I-90/39, US 51, WIS 213	157	232	75
Hiawatha	Milwaukee - Chicago	I-94, US 45, WIS 31, WIS 32	151	199	48
Chippewa Valley (Gopher Connection)	Eau Claire - Twin Cities	I-94, US 12, WIS 29	107	142	35
EMERGING PRIORITY					
Wisconsin River	Madison - Ironwood, MI	I-39, US 51	123	184	61
Wild Goose	Madison - Fox River Valley	US 151/41	99	95	-4
Peace Memorial	Chippewa Valley - Duluth/Superior	US 53	86	35	-51
Cornish Heritage	Dubuque - Madison	US 151/18	86	88	2
Titletown	Milwaukee - Green Bay	I-43, WIS 32, WIS 57	76	107	31
Southern Tier	Janesville/Beloit - Racine/Kenosha	I-43, US 14, WIS 11, WIS 50	57	59	2
Glacial Plains (Alpine Valley)	Janesville/Beloit - Milwaukee	I-43, WIS 11, WIS 14, WIS 36	52	80	28
Coulee Country	La Crosse - Tomah	I-90, WIS 16, WIS 21	21	40	19
REMAINING					
Wisconsin Heartland	Green Bay - Twin Cities	WIS 29	51	78	27
Rock River	Janesville/Beloit - Oshkosh	WIS 26	42	33	-9
Northern Lakes (Indian Head Lakes)	Twin Cities - Ashland	US 63	36	39	3
Wolf/Waupaca Rivers	Stevens Point - Fox Cities	US 10, WIS 110	32	7	-25
Lake to Lake	Fox Cities - Manitowoc/Two Rivers	US 10, WIS 310	32	13	-19
Lake Superior	Duluth/Superior - Ironwood, MI	US 2	31	37	6
Geneva Lakes	Madison - Lake Geneva - Chicago	US 12, WIS 67	31	35	4
Waukesha Connection	Waukesha - Washington County	WIS 83, WIS 164	29	32	3
North Country	Iron Mountain - Minneapolis/St. Paul	US 8	26	58	32
Northwoods Connection (Potato Country)	Oshkosh - Rhinelander	US 45	26	16	-10
Peshigo Fire Memorial	Green Bay - Menominee County, MI	US 41, US 141	24	13	-11
Kettle Country	Fond du Lac - Sheboygan	WIS 23	23	17	-6
84th Division Railsplitters	Beaver Dam - Port Washington	WIS 33	23	17	-6
Cranberry Country	Tomah - Oshkosh	WIS 21	22	19	-3
Frank Lloyd Wright	La Crosse - Madison	US 14	21	32	11
Mississippi River	Dubuque - Twin Cities	US 14, WIS 35	20	43	23
Lumber Country Heritage	Green Bay - Iron Mountain	US 141	15	24	9
Door Peninsula	Green Bay - Door County	WIS 57	15	11	-4
POW/MIA Remembrance	Abbotsford - Ashland	WIS 31	15	18	3
Cheese Country	Dubuque - Janesville/Beloit	WIS 11, WIS 81	9	14	5
Marshfield-Rapids Connection	Stevens Point - Abbotsford	US 10, WIS 13, WIS 34, WIS 54	8	10	2
French Fur Trade	Prairie du Chien - Dodgeville	US 18	4	7	3
Trempealeau River	La Crosse - Eau Claire	WIS 93	2	15	13